

June 20, 2018

Kawasaki Kisen Kaisha, Ltd.

New Symbol Logo Released for “DRIVE GREEN NETWORK”

“K” LINE Group is continually engaged in environmental activities following the PDCA cycle while ensuring environmental compliance. In order to realize our desirable future expressed in “K” LINE Environmental Vision 2050¹, our long-term environmental management vision, we commenced a new environmental management system, “DRIVE GREEN NETWORK (DGN)” in 2017 and obtained a statement of conformity² for DGN from a third-party institution, DNV-GL this March to put it on the right track.

In this regard, it was decided we should create a logo for symbolizing our environmental activities and hence, after gathering opinions within the Group, we selected the one shown below. We hope the logo will help let many people become aware of our ongoing DGN activities and further advance our Group-wide efforts.



The logo was officially presented during the reception held on June 5 for “K” LINE Group Environmental Awards 2018,” which is also World Environmental Day, and has been in use since June 6.

1 Please see the following URL for the details of “K” LINE Environmental Vision 2050 – Securing blue seas for tomorrow –.

<https://www.kline.co.jp/en/news/csr/csr-2292932378768149328.html>

2 Please see the following URL for the details of the obtaining of a statement of conformity from DNV-GL.

<https://www.kline.co.jp/en/news/csr/csr7918214108024507414/main/0/link/20180517EN%20.pdf>